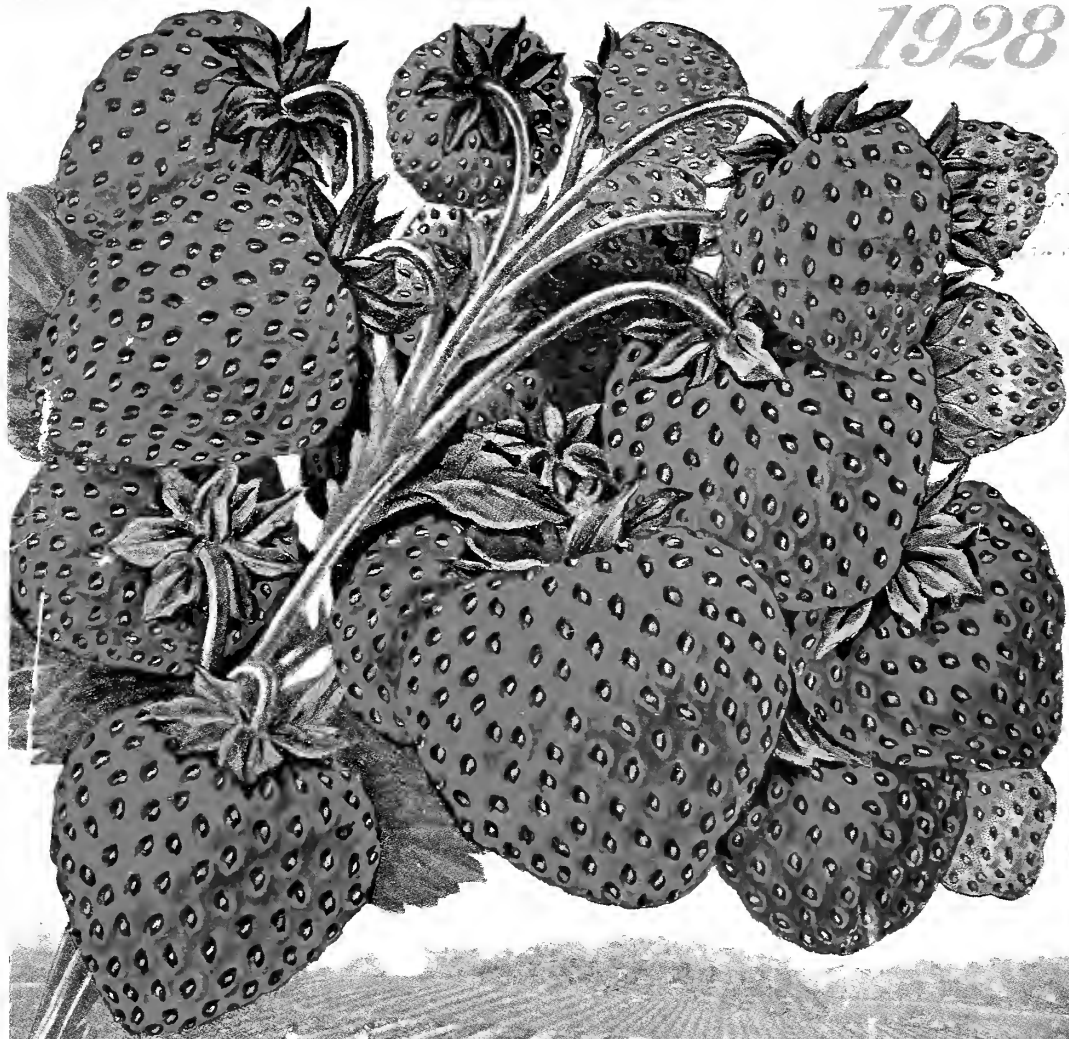


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1928



**TODD'S CATALOGUE**  
**OF FRUIT-FUL STRAWBERRY PLANTS**  
**W. S. TODD. GREENWOOD, DEL.**

# 1928—Greeting—1928

## TODD'S CATALOGUE OF HIGH-GRADE STRAWBERRY PLANTS.

### Friends and Patrons:—

Again, I am pleased to greet you with my annual strawberry plant catalogue, and herein you will find the dependable, standard varieties, and what I consider the best of the newer ones, varieties that are worthy of a trial.

The past season here was one of the best that I have ever seen for plant growth, and I am pleased to say that I am able to offer the largest supply of plants that I have ever grown. These plants were grown on land that was never in strawberry plants before, and I have never had larger, or healthier plants. I have been growing and selling plants for over thirty years and I consider these plant-beds the finest I have ever had. I do not like to boast of our plants, and I am not going to say they are better than anyone else can possibly grow, but I am willing to have them tested by any plants that you may buy elsewhere. I do not claim to grow and ship as many plants as many nurseries, but I will say that I believe our plants are as large and fine as anyone grows, and I am sure that we trim and pack them for shipment much better than many do. I have often bought new varieties from many different nurseries and have found that most of them ship them with all of the old, dead leaves and runners attached, and then threw in most of the soil in which they grew for good count. I expect you have had the same experience.

**Our plant-beds are all grown from large, healthy, selected plants; plants with the "FRUIT-FUL" qualities; large, healthy, heavy-rooted plants, equal to the best that I ever sent out, and customers that have been dealing with me for years know that this means, equal to the best grown. You will also notice that I am offering most varieties at lower prices than for several years; I am giving you the benefit of our good growing season and large plant supply.**

If you are one of the several thousand who receives Todd's Catalogue for the first time this year I will be pleased to receive your order and will do my best to please you. We send out nothing but first-class plants, trim and pack them as they should be, and I assure you all that you cannot buy better plants, or plants that will produce more, or better fruit, no matter where you buy, or what you pay. Customers who have been sending me their orders for years will receive plants of the same high-grade, and the same liberal treatment that they have received in seasons past.

Some can tell you how to become rich growing strawberries but I have never been able to become rich, and I have grown some very good crops of berries. I will say, however, that berries have paid handsomely for several years, and those who are growing them are receiving a good profit. In fact, I know of no fruit that is bringing as large a profit as quickly as strawberries, and commercial growers are receiving from \$200.00 to \$1000.00 per acre profit in fifteen months from planting. Some, where all conditions are favorable for a large crop, and a high, near-by market receive much more, but this is the exception and not the rule. The man who usually becomes rich is the one that plants a few plants in a very rich spot of land, gets a large yield and a big price for his fancy berries, and then figures, that he would have received as much accordingly from several acres. But, strawberries are a good crop, and have been for several years and I see no reason why it will not continue. The best soil you have is the best for berries. The earliest varieties usually do best on light soil, and the late varieties on heavier soil. Land that has been in truck crops, or land that was in cow peas, or soy beans the previous year is excellent for berries. Early setting is very important. Plants should be set just as early in the spring as you can get the land in good shape as they are almost always sure to live and grow better than plants set very late in the season. Remember, you are always "taking a chance" with plants set very late in the season, and most of the failures in strawberry growing are caused by setting the plants "too late." With good soil, good plants, early setting and good cultivation there is no reason why anyone should not be successful with strawberries and receive a good profit.

Wishing you a prosperous season, thanking you for your liberal patronage of seasons past, and soliciting a continuance of your favors, I remain,

Faithfully yours,

W. S. TODD.

## TESTIMONIALS

In this catalogue you will notice a few letters received from customers from many different sections. Please read them and see how they like my plants.

Mr. Garry L. Cole of Dutchess Co., N. Y., has used my plants for many years. He writes:

"I want to say that the 100,000 strawberry plants that I bought of you last April were as fine a lot of plants as I ever saw. Out of the entire lot I do not think I lost 100 plants. You may be sure I shall continue to get my plants from you."

### Read This One—They Grow Berries in Kansas From Todd's Plants.

In July, Mr. J. P. Schneider of Doniphan Co., Kansas, wrote me:

"In 1926 I bought enough Howard and Paul Jones strawberry plants of you to set a measured seven acres of land. I have harvested the crop and picked 50,484 quarts of berries which cleared me \$3,533.04, or \$504.72 per acre. I shall want more of your plants next spring, and so do my neighbors."

Mr. Schneider lives in a large fruit section where berries are grown on a large commercial scale. He has no market right at his door, and does not receive the fancy prices that many obtain, where only a few berries are grown, but at that, we will have to admit that it pays Mr. Schneider to grow strawberries.

The front cover of this catalogue was made from a photograph of Mr. Schneider's berry patch.

Franklin Co., Tenn., March 14th, 1927.  
W. S. TODD,  
Dear Sir:—Please ship my order as soon as possible. Plants I have bought of you in the past have been extra good.  
Yours truly, C. S. LOONEY.

St. Louis Co., Mo., March 10th, 1927.  
W. S. TODD,  
Dear Sir:—I am enclosing three orders, one for myself and two of my neighbors.  
Yours truly, HENRY BARTH.

St. Louis Co., Mo., Jan. 17th, 1927.  
W. S. TODD,  
Dear Sir:—Just received your catalogue today. I would like to have your plants and am enclosing my order for 3000.  
Yours Truly, GEO. HAGEMANN.

Ulster Co., N. Y., May 5th, 1927.  
W. S. TODD,  
Dear Sir:—I received the plants last week in good condition and have them all set. Thanking you, I am,  
Yours truly, JOHN PRIMIANO.

Columbia Co., N. Y., Feb. 14th, 1927.  
W. S. TODD,  
Dear Sir:—Enclosed you will find my order and check for Howard berry plants. Have had your plants before and liked them very much.  
Yours truly, FRANK J. CLUM.

## TESTIMONIALS

Ulster Co., N. Y., March 3rd, 1927.

W. S. TODD,

Dear Sir:—I want nothing but Howard plants and am enclosing order and check for six thousand plants which I hope you can fill.

Yours truly, J. W. MATTHEWS.

Doniphan Co., Kan., Jan. 5th, 1927.

W. S. TODD, Greenwood, Del.

Dear Sir:—Please advise us at an early date your price on strawberry plants this coming season. We have a good many growers that will be in the market for plants and we can take the orders and mail them in to you from practically all of the fruit growers in this district. Please let us hear from you at once. Thanking you for past favors, we are,

Yours truly,

WATHENA FRUIT GROWERS & PRODUCE CO.

W. R. Martin, Mgr.

Dutchess Co., N. Y., May 2nd, 1927.

W. S. TODD,

Dear Sir:—Mr. Thomas Postver has recommended your plants very highly to me. Please send me 1,000 Howard as I wish to set a small patch.

Yours truly, EDW. WORTON.

Staten Island, N. Y., March 10th, 1927.

W. S. TODD,

Dear Sir:—I enclose my order for plants. The Howard is a fine berry and produces a big crop.

Yours truly, J. E. EGBERT.

Berks Co., Pa., April 2nd, 1927.

W. S. TODD,

Dear Sir:—Enclosed you will find two orders for plants for myself and a neighbor so kindly pack the orders separate.

Very truly yours, CHAS. SCHMECK.

Columbia Co., N. Y., Feb. 14th, 1927.

W. S. TODD,

Dear Sir:—Your plants are recommended to me by Teator Bros. and I am ordering 6,000 Howard.

Yours truly,

EDWARD FELLER.

Columbia Co., N. Y., March 18th, 1927.

W. S. TODD,

Dear Sir:—I am enclosing two orders for Lupton plants. Ship 3000 to me and the remainder to the party at Germantown.

Yours truly, JOHN WOODWARD.

Columbia Co., Pa., March 6th, 1927.

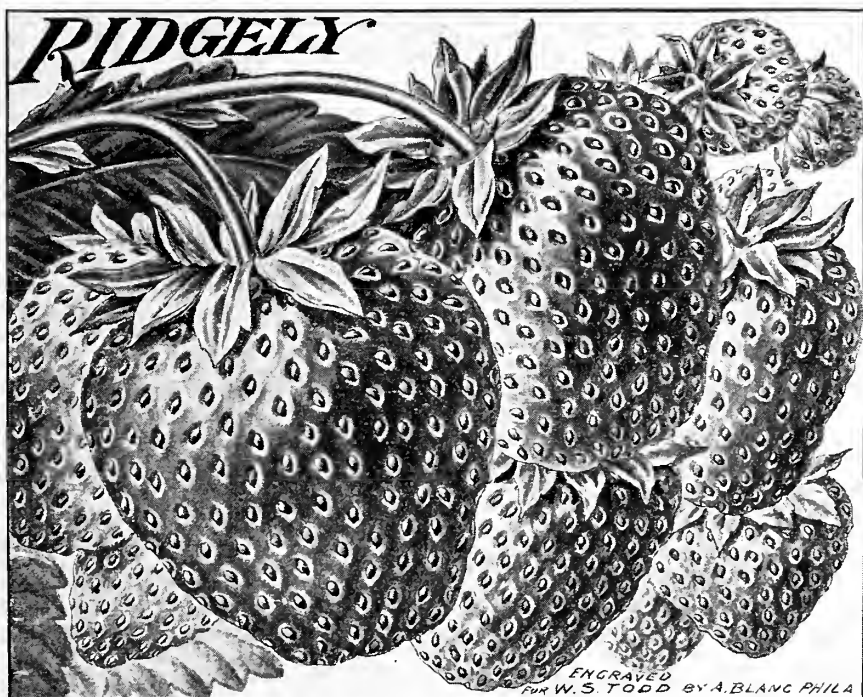
W. S. TODD,

Dear Sir:—I want two thousand plants, early and late and am leaving the selection to you. I purchased plants from you two years ago and was pleased with them as they grew fine and produced good berries.

Yours truly, J. H. DEITTERICK.

# STRAWBERRY PLANTS

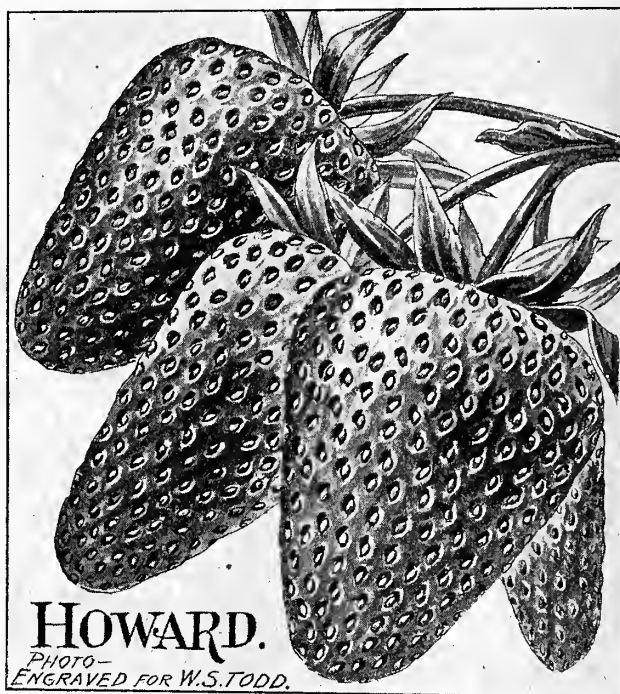
**RIDGELY.** (Per.) In introducing this variety I do not claim that it is the best berry ever introduced, but I do claim that it is one of the best, and that I do not believe that it is surpassed by any of the most popular varieties of today as a money maker for the grower. It is a chance seedling found several years ago by one of the largest berry growers of Ridgely, Md., which is one of the best berry sections in the country, where everybody grows berries, and have for many years, and where they know a good berry when they see it. In fact, strawberries are what put Ridgely, Md. on the "Map," and no matter where you live, if you grow the Ridge-



ly strawberry I believe it will put you on the "Map," as a leading strawberry grower. While it is a seedling of unknown parentage it looks so much like the Gandy in every respect that it is undoubtedly a Gandy seedling. The plants are splendid growers, large and healthy, with tall, bluff coarse foliage, and heavy rooted. In productiveness it equals the most productive varieties and the fruit is large, very firm, the color is a rich, dark glossy red, and the fruit of excellent quality. I have never seen a variety where the fruit is of more even size and shape. This berry is only three or four days later than Premier in ripening, and I believe the Premier is going to have some strong competition in a very short time, for a berry of its season, bringing the highest prices that is paid for fancy Gandy is sure to cause competition for any variety. The fruit is so much

like the Gandy that you will have to examine it closely to see the difference; and last season when a man would drive in with a load of the berries the buyers would say, "You must be rushing the Gandy season"! Or, "Did you bring these up from the South?" It has been grown in a commercial way around Ridgely on several different types of soil for several years, and has never failed to produce a large crop of fine fruit wherever tried. This year it will be more extensively planted in that section than any other one variety. I was talking to one of the largest berry growers in that section a few days ago and he said, "I have fruited the Ridgely strawberry several times and I have never fruited a better berry. I shall set 50 acres to strawberries this spring and 30 of them will be Ridgely."

After reading what has been said of this variety I hope you will not feel that it has been praised too highly for such is not the case. I want all of my customers to give it a trial and I am sure that after you have seen the plants, and the loads of large, beautiful berries they produce that you too will be convinced that it really is one of the worth-while varieties. I was convinced that this is one of the best varieties I had ever seen and last season I planted a large quantity of the plants, and am able to offer them at a very low price.



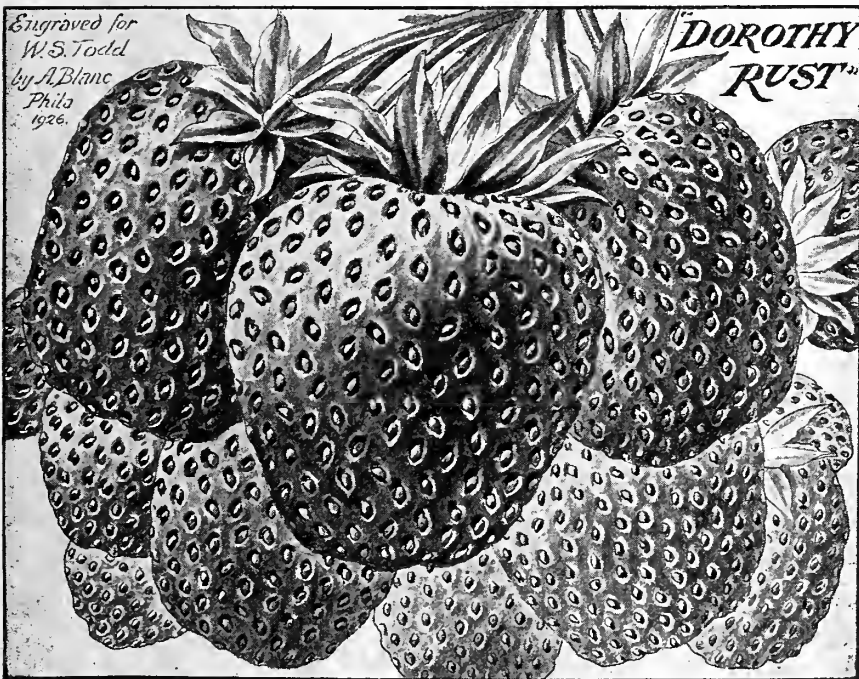
**HOWARD.** (Per.) I can see no difference in the fruit of this and Premier, but I always find that my Howard produces more fruit when fruited side by side in the same patch. I have many reports from customers that say the Howard is more productive, while other say there is no



difference. While I have many reports from customers that have fruited the two side by side and say the Howard is the better variety, I have never yet received a report that said the Premier was the best. I have kept the two separate so that customers can make their own selection. Anyway, the Howard is an extra fine variety and no one will make a mistake in planting it, and I do not think any variety will make the growers more money. The plants are vigorous, with perfect foliage, enormously productive of large firm berries that are both beautiful and delicious. This berry was produced after thirty years of scientific plant breeding, and after 25,000 seedlings had been originated. Season, early to late.

Many growers all over the country are planting nothing but Howard and receiving from six to eight dollars per crate for the fruit so it is no wonder it is such a popular variety.

**DOROTHY RUST.** (Per.) A chance seedling that originated in Kent Co., Delaware, and introduced by me two years ago. It has been grown locally for several years and the large fruit-buyers of this section have



always paid good prices for the fruit. The plants are large, with tall, coarse foliage, good plant makers and free from disease. It is a late variety ripening just before Gandy but will produce three times as many quarts per acre. The fruit is large, colors all over at once, bright glossy red and of fair quality. Anyone wanting a late variety for the home garden or commercial purposes should give it a trial.

Mr. L. R. Johnson, of Missouri, writes: "The Doorthy Rust has made a good showing with me."

Mr. Frank Moffitt, of Indiana, says: "The early blossoms of Dorothy Rust were killed by frost but the fruit was large and fine, though the quality is only fair."

**PREMIER.** (Per.) Everyone has heard of the Premier strawberry. It is largely planted in almost all sections and by almost every strawberry grower. It is one of the best and most popular varieties ever introduced, and claimed by many to be without an equal for any purpose. It is a success in all sections. The plants are good growers, large and very heavy deep-rooted. It ripens with the earliest, is very productive, fruit is large, and of delicious flavor, firm, a good keeper and sells for fancy prices. Many claim it is the most profitable variety they have ever grown. If you want a good early variety, and one that bears large berries through a long season you will make no mistake in planting Premier.

**BEACON.** (Per.) Perfect flower. Ripens early. The most beautiful strawberry in existence and the first to ripen. Large, glossy red, firm, juicy and refreshing.

**BOQUET.** (Per.) Perfect flower. Mid-season. A great yielder of large, deliciously flavored strawberries. Glossy, medium red. Firm. A splendid table berry and a good canner. A good market berry.

**BLISS.** (Per.) Perfect flower. Late. The supreme quality strawberry. Sprightly sweet. Highly flavored. The berries are uniform, large, glossy red. Should be grown in every garden.

These varieties are superior in taste, size and productive qualities. Large, beautiful and luscious. They were developed by the scientists of the New York State Experiment Station and mark the greatest advance in the production of better berries.

I have not fruited these varieties and have given the description of others. Each has made a splendid growth of large, healthy plants here. I believe strawberry growers will be pleased by giving them a trial.

W. S. TODD,

St. Louis Co., Mo., Feb. 18th, 1927.

Dear Sir:—I am enclosing an order for three varieties for testing to be sent by parcel post. I have ordered my other plants from you through our Berry Growers Association.

Yours truly, WM. F. BOEHL.

W. S. TODD,

Dauphin Co., Pa., Feb. 2nd, 1927.

Dear Sir:—I am enclosing my order for plants and one for a neighbor. You may send me at the proper time for planting as you have always sent them at the right time and they are always in fine condition.

Yours truly, HARVEY H. MARTIN.

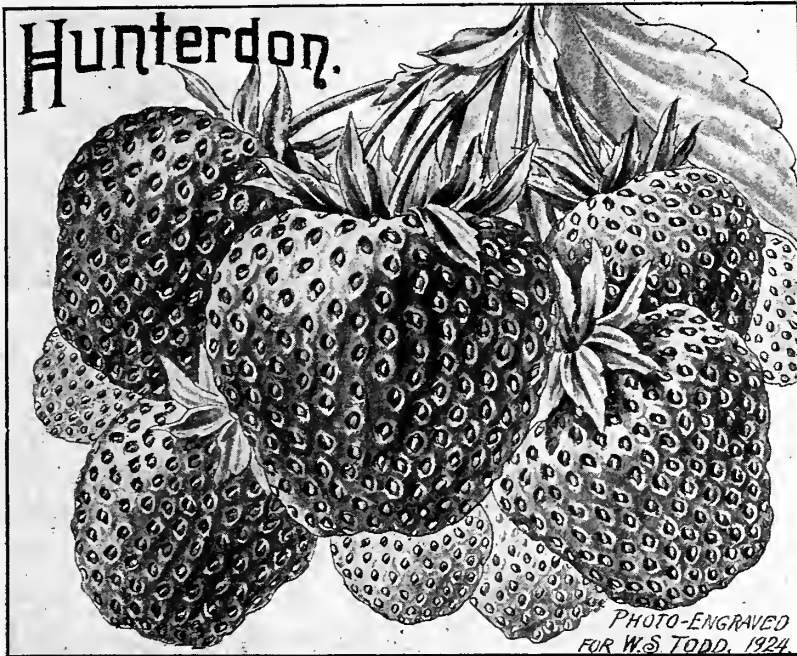
W. S. TODD,

Berks Co., Pa., April 11th, 1927.

Dear Sir:—I am enclosing order for 4000 Premier plants. I shall send you another order a little later.

Yours truly, WM. EVERHART.

**HUNTERDON.** (Imp.) You will make no mistake in giving this a trial. I have fruited it several times and in productiveness, size, firmness and quality it ranks with the very best of the late mid-season to late varieties. With a large green cap the berries have a very showy appearance and they always sell well. It makes enough plants for a good fruiting



bed and they are of the largest size, tall, healthy and very deep-rooted. It originated in New Jersey several years ago and is a seedling of the Nick Ohmer and President and has produced from 8,000 to 12,000 quarts per acre. I had no Hunterdon plants for sale last season but had several inquiries for it from customers who had given it a trial.

**KELLOGG'S BEAUTY.** (Per.) R. M. Kellogg Co., the introducers, say: "Kellogg's Beauty is absolutely the most beautiful and best keeping strawberry on record. The berries are so beautiful they fairly sparkle; one of the tallest growing plants we have ever grown and very productive. The berries are large enough to please the most exacting buyer. Season, late."

As grown here the plants have made a remarkable growth of extra large, tall, healthy plants with broad, coarse foliage. The plants are so attractive that everyone asks the name of this variety. I have not fruited it but have a limited supply of the plants that I am offering my customers for trial.

**ADAM'S EARLY.** (Per.) This is a chance seedling that originated near here several years ago. It ripens with the medium early varieties and continues through a long season, or until the latest varieties are gone. The plants are of medium size, excellent growers on any soil, with bright glossy green foliage that shines as though varnished. In very dry seasons it has always made excellent plant beds here. It is such a persistent

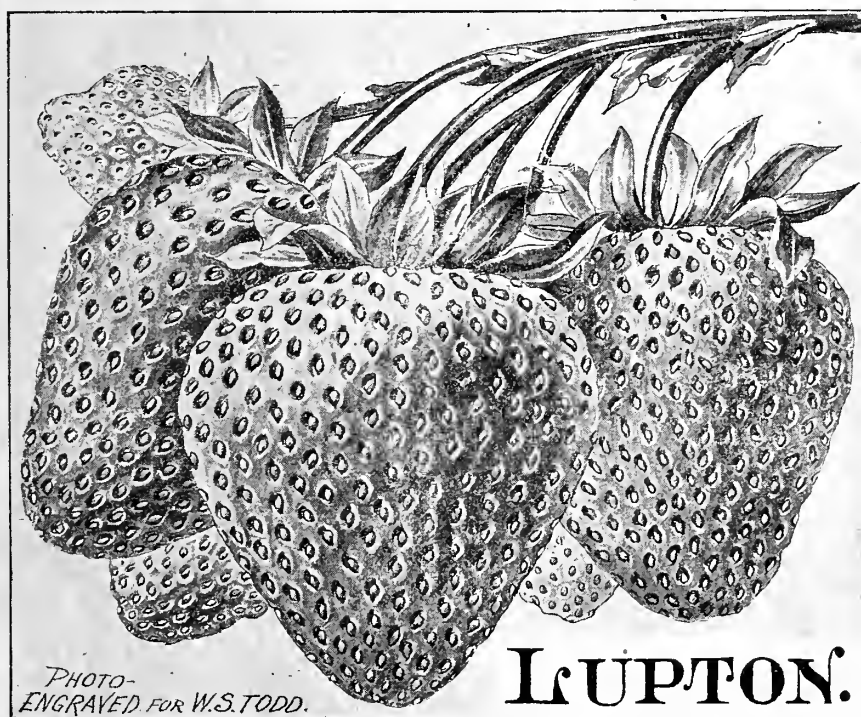


grower that for best results the plants should be set a long distance apart. Each plant has several fruit-stalks and all are loaded with berries. The fruit is about the size, shape and color of Gandy, ripens all over at once, is quite firm and of good quality. I believe it will equal any variety in productiveness.

**DELICIOUS.** (Per.) Originated in New York and introduced by R. M. Kellogg Co. I have fruited it several times and it has always done well here. The plants are healthy and thrive on any soil. It is a perfect blooming mid-season variety, enormously productive of large, dark-red berries of the most delicious flavor. If you do not allow the plants to become too thick in the rows you will be surprised at the large amount of fancy berries the plants will yield.

**KELLOGG'S BIG LATE.** (Imp.) This easily ranks with the very best of the late pistillate varieties. It is a splendid grower on any soil and in all sections, free from rust and the bright glossy green foliage is easily told from other varieties. It ranks with the most productive and the berries average large in size, bright glossy red, firm and of excellent quality. The beautifully shaped berries, with a bright, glossy red surface, and large green cap makes Big Late sell for fancy prices. It is a dependable variety in either dry or wet season and we have nothing but good reports of it from all sections. The demand for this variety increases each season and I have grown about three times as many plants as I usually have in order to have enough for my customers.

**GIBSON.** (Per.) One of the best growers of large healthy plants and is a favorite with large commercial growers in many sections. The fruit is of large size, dark-red, and the plants are loaded with berries; you will hardly understand how plants can produce such quantities of fruit. It is of good quality and firm enough for a good shipper. The fruit-stalks are strong and upright which keeps the fruit from the ground where it is easy to pick. Growers that plant Gibson expecting a large crop of fruit will not be disappointed.



**LUPTON.**

**LUPTON.** (Per.) This is a strictly fancy variety and while the quality is not the best the berries are so large, and of such handsome appearance that they readily sell for fancy prices. The fruit is of the largest size, bright red and firm enough for a commercial variety. Unlike most

late varieties which require a stiff, or black soil for best results I have many reports from customers saying it does fully as well on lighter soils. It ripens a few days earlier than Gandy, of which it is a seedling and lasts fully as long and will produce twice as many quarts per acre as that well-known variety. The only fault with this variety is that it rusts badly in some sections and were it not for this it would easily rank as the best perfect blooming variety of its season. I can say that it is largely planted by many growers and I have not been able to fill all of my orders for it for several years, but this year I have a much larger supply and they are the largest, and finest Lupton plants I ever saw.

**GLEN MARY.** (Per.) While the demand for Glen Mary plants is not so heavy as it formerly was it is still planted by many growers in the northern states where it is at its best. The plants are of the largest size, with tall, coarse, dark-green foliage and deep-rooted. It is very productive of large dark-red berries of fair quality.

**SAMPLE.** (Imp.) Another old dependable variety that does not seem to lose any of its popularity, in fact the demand for it was so great last year that the plants could not be supplied. It is largely planted and is one of the best late mid-season varieties. It is noted for its large fruit and enormous productiveness. The plants are good growers, large and heavy rooted and all are loaded with large berries that hold their size to the last picking. The fruit is roundish, conical, dark-red and firm enough for a good shipper.

**EARLY BIRD.** (Per.) I sold every plant of this that I had last season and did not fruit it, in fact, I had to return many orders for the plants. I can only say that the plants are very good growers, large, healthy and heavy rooted; a plant that looks very promising. This season I have a good supply of the plants and think I will have enough to supply my customers. R. M. Kellogg Co., the introducers, say: "Early Bird is a seedling of unknown parentage. A strong, persistent grower with large, smooth spotless leaves. The berries are large and perfectly formed just like a top. The color is a bright snappy red; flavor, mild and delicate; a good shipper, good keeper and most delicious for home use. About one week earlier than Premier. It's the only strawberry we have ever seen that we are even willing to compare with Premier.

**ABERDEEN.** (Per.) Originated at the New Jersey Experiment Station. It makes a splendid growth of large, healthy plants. As fruited here last season it was very productive of large, beautiful berries and a good variety. The introducer says: "It is a free grower of healthy and vigorous plants. It has perfect blossoms and is very productive, ripening in mid-season. The fruit is large to medium, cone shaped and ripens evenly. The color is bright red and attractive with firm flesh and very good flavor.

W. S. TODD,

Dear Sir:—The plants arrived in fine condition and we have them all planted. We find we have room for a few more so send us Gibson and Aroma.

Respectfully yours, HARRIS BROS.

Bucks Co., Pa., April 11th, 1927.

**McALPIN.** (Per.) At the request of many of my customers I have again added this to my list as they say it is much better than many of the newer late varieties and I agree with them. It always produces a large crop of fruit that sells for good prices. It is a great plant-maker and for best results should be set a good distance apart, or the plants kept thinned. The fruit is large, of even size and shape, bright red, firm and of excellent



quality. It is a good pollinizer for late pistillate varieties and succeeds in all sections on either high or low land. Mr. Hutchmaker, a customer of Ohio, writes: "After trying other late varieties for four years I am ordering McAlpin again because it was always very good with me."

**PARCELL.** (Imp.) Fruited here last season and did not please me. It produced plenty of berries of various size and shape, rough and of poor quality. I am hoping that it makes a better showing this season. It makes fine plant-beds, of large, healthy, deep-rooted plants and I have a nice lot of them if you wish to give it a trial.

It originated in New York and is described by the introducers "as the most vigorous and healthiest growing plant that we have ever seen. Fruits very late and is more productive than any other late varieties. The berries are large, dark red, extra high quality. Eighteen selected berries filled a quart box. Has produced at the rate of 9,000 quarts per acre."



**PAUL JONES.** (Imp.) This old variety, a seedling of the Brandywine and Haverland, is without a doubt one of the very best pistillate varieties ever introduced. It is largely planted in many sections and does well on any soil. The plants are of medium size, without a sign of any disease, splendid growers and always make fine plant beds. The fruit is medium to large, of uniform size and shape and holds its size to the very



last picking, is firm and of good quality. I do not believe there is any variety that will produce more quarts per acre that will average larger in size than Paul Jones. For the last two years I have not been able to supply the demand for this variety but for this season I have a much larger supply and believe I have enough plants for all customers.

**AROMA.** (Per.) One of the best late mid-season to late varieties grown, and in many sections where a specialty is made of fancy late berries it is the only one grown. One of the most productive of large, glossy, dark-red berries, of good quality; firm and one of the best shippers. It sells for fancy prices and is a money maker. It is excellent for planting with late pistillate varieties.



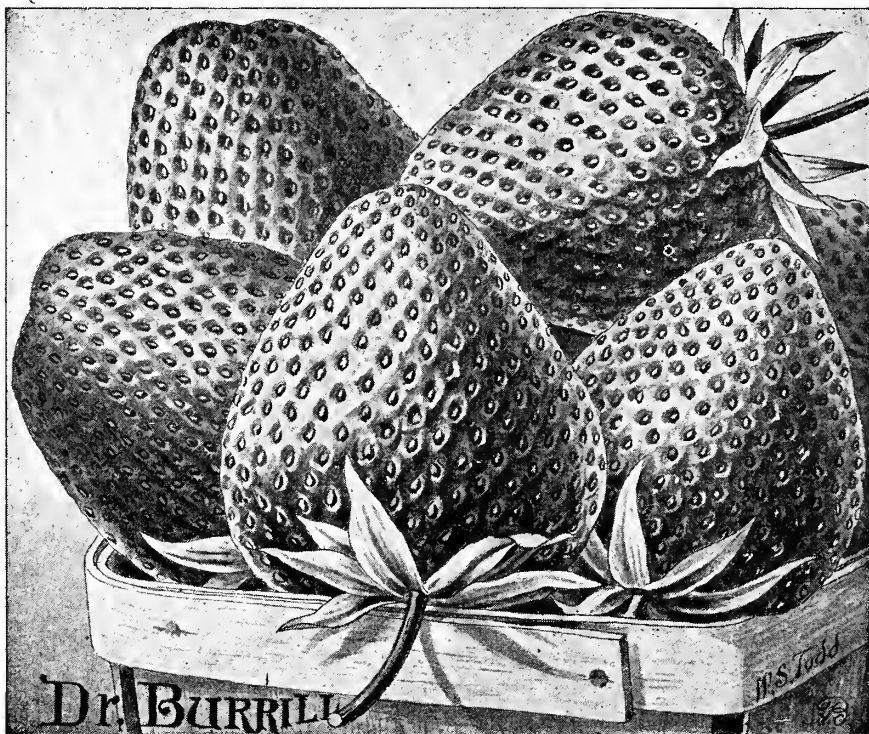
**WM. BELT.** (Per.) This is a berry of the largest size and finest quality. It is a popular fancy variety that always sells for fancy prices. It is quite productive. Fruit roundish conical, and the color is a beautiful, bright glossy red. It rusts in some sections but is a favorite where it succeeds and is largely planted in many sections. I have had to grow a larger supply for this season in order to supply the demand from my customers.



**COOPER.** (Per.) I have had many reports of this, some praising and some condemning it. If it were as good in all sections as it is here I would advise you to plant heavily of it but from the various reports from many sections I would advise you to plant it for trial before planting it for your main crop of early berries. I have fruited it six years and it has always produce a fine crop of fruit here and the past two years here I have never seen a finer or more productive variety: ripening with the earliest the fruit was extra large and of fine quality and continued so through a long season. The way the large handsome berries were piled up around the plants made it a favorite with visitors here. While it makes only a moderate number of plants it makes enough for a good fruiting bed, and they are extra large, with tall, broad, healthy foliage. They root deeply and are able to withstand the drouth better than many varieties. The fruit-stalks are large and strong, and the fruit very large to the very last picking, bright red in color and of extra good quality. While the fruit is so large that it is not firm enough for distant shipment it is firm enough for a local, or near-by market and sells for extra high prices.

The Cooper is described by the itroducers as the largest, most beautiful, and heaviest yielding variety we have ever seen. When grown in the hill system the plants make an unusual growth, some of them two feet in width. Eight and ten fruit stalks to the plant, with from ten to twenty-five berries to the stalk. Nothing can approach Cooper in productiveness and size.

**DR. BURRILL.** (Per.) A great plant maker that will make a good growth where any other plant will grow. It is extensively grown in many sections and is dependable and productive. The fruit is medium to large,



dark-red and of good quality. It is so much like the Senator Dunlap that I see no difference in the two.

**BURGESS.** (Per.) A chance seedling of the Aroma that originated in Alabama, and is claimed to be much better in every way than that fine old variety. The plants are splendid growers with tall, broad, healthy foliage. As fruited here last season it made a fine showing, producing a large crop of large, beautiful, firm berries of good quality, and firm enough for a commercial variety. Customers wanting a good late variety should give this a trial as it is certainly very promising.

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If you want a large amount of plants send me a list of what you wish and I will quote you special prices as I can give lower prices on large orders than quoted in catalogue.

**EATON.** (Per.) This seems to be one of the best of the newer varieties. It has been tried in all strawberry sections and has given satisfaction as a commercial variety. The plants are good growers, strong and upright, with healthy, dark-green foliage. It is a strong staminate variety and excellent to plant with late pistillate varieties. It ripens in late mid-season, very productive of large, beautiful dark-red berries of excellent quality and one of the best shippers.

**GANDY.** (Per.) Well-known everywhere as the standard, late fancy berry. For best results must be planted in black swampy, or rich stiff soil. While it is not as productive as many varieties it is one of the best shippers and always sells for fancy prices. Many of the Gandy blossoms are lacking in pollen and by planting another late variety with perfect blossoms with it you will get a larger yield and much better fruit.

**HAVERLAND.** (Imp.) This is still one of the best of the old commercial varieties and is now largely planted in many sections and is adapted to almost all soils. Immensely productive and the fruit is large, conical, bright glossy crimson and of fair quality and firmness.

**SENATOR DUNLAP.** (Per.) This is largely planted and for years has been a standard variety in many sections. The plants will grow anywhere and with almost any kind of treatment. It is very productive and the berries are of medium size, bright glossy red, a good shipper and of good quality. While the Dunlap is still largely grown in many sections I find that many are discarding it for Premier or Howard.

**JOE JOHNSON.** (Per.) This variety, also known as Big Joe, is one of the most popular varieties on any market and always sells well. The plants are large and good growers. The blossoms are perfect and it produces a large amount of very large, beautiful, dark glossy red berries of moderate firmness, and excellent quality. For a near-by market it is a money maker.

**FORD.** (Per.) This is a good variety. I have fruited it several times and it has always produced a large crop of fine fruit. It is extensively planted in a great many sections and succeeds on all soils. The plants are of medium size and splendid growers. It ranks with the most productive and the fruit is large, firm, and of good quality. Late mid-season to late. Last season I had no Ford plants for sale and I received many inquiries from customers for the plants saying "it was one of their best varieties."

#### STATE OF DELAWARE

#### STATE BOARD OF AGRICULTURE

#### Certificate of Nursery Inspection

Dover, Delaware, August 25, 1927.

To Whom It May Concern:

This certifies that I have this day examined the nursery stock and premises of the Nurseries of W. S. TODD, at Greenwood, Sussex Co., Delaware, and that said nursery stock is apparently free from crown gall, peach yellows, peach rosette, the San Jose scale, and all other plant diseases and insects of a seriously dangerous nature, that may be transferred on nursery stock.

This certificate may be revoked by the State Board of Agriculture for cause, and it is invalid after August 31, 1928, and does not include nursery stock not grown on the above named premises unless such stock is covered by certificate of a State or Government officer and accepted by the State Board of Agriculture.

J. F. ADAMS, Inspector.

## EVERBEARING VARIETIES

I have tested most of the everbearing varieties, and am offering the two that I have found to be the best up to this time. Some of the everbearers, (or so-called everbearers) do not produce any fruit on the young plants the first season, and some are such poor growers that it does not pay to grow them. However, for the home-garden, or near-by market we have varieties that are a success in every way, and I think that every berry grower should have them, at least for his garden. I have never recommended them for distant shipment but if you have a near-by market they are very profitable, and many are making large sums from them. Everbearers are grown just as ordinary varieties, except that to obtain good plant beds all of the blossoms should be kept cut off, at least until the middle of July, and from then on until freezing weather you will get plenty of fruit from the varieties I am offering.

**MASTODON.** (Per.) This is the everybearing variety that has been talked of so much during the past two years, and no doubt about it, it surely deserves the praise. It is undoubtedly the best everbearer ever introduced. While in quality it is not up to Champion, this is more than made up by its great size and productiveness and it is size and beauty that sells anything, and berries are no different in this respect from other things. Mastodon is the best plant maker of any everbearer I have ever grown, equaling the June varieties in this respect. The plants are very large, heavy deep-rooted, with large, healthy, bright glossy green foliage. If you wish, you can begin to pick Mastodon berries two or three months from the time you set the plants, and it fruits heavily during September and October, or until freezing weather. I have a nice supply of Mastodon plants and anyone ordering them will not be disappointed for as I have said, it produces plenty of fruit the first season it is planted, and a full crop the following June.

**CHAMPION.** (Per.) For several years there has been more demand for this than any other everbearer, though I am not able to discover any difference in the fruit of this and Progressive. With me the Champion always made the better plant growth and for this reason I discarded the Progressive. In productiveness it is the equal of any everbearer, fruit of medium size, dark-red, and of excellent quality.

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When sending your order for plants please send me the names of your neighbors that grow strawberries and for your trouble I will send you some new variety of plants for testing.

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W. S. TODD,

Chester Co., Pa., April 22nd, 1927.

Dear Sir:—I would like to have 1,000 plants and am enclosing check for them but as I am late in ordering I am leaving the selection to you.

Yours truly, J. IRVIN McMULLEN.

W. S. TODD,

Ulster Co., N. Y., Feb. 10th, 1927.

Dear Sir:—Three years ago I got some plants from you and they were fine. I am enclosing my order for Howard plants.

Yours truly, MRS. NELLIE P. FOWLER.

## IMPORTANT

**Please read every word on this page before ordering plants.**

**The description** of the different varieties is as they have done with me at fruiting time. Varieties that I have not fruited I have given originator's description, or others that I consider best authority. Varieties marked Imp. have pistillate blossoms, and to fruit them must be planted near some variety with perfect blossoms, marked Per.

**Terms.** Payment must be made before shipment of plants. If not convenient to remit entire amount when order is sent remit not less than one-fourth of the amount of the order and your order will be booked and held for you and you can remit the remainder when convenient, before shipment of plants.

**Please** remit by P. O. Money Order on Greenwood, Express Order, Registered Letter, Check or Bank Draft.

**I guarantee** the safe arrival of plants and in good condition if sent by mail or express by May 1st.

**I ship plants** to Southern customers during mild weather any time after they receive this catalogue, and to the North as late as May 15th, but for all sections it is advisable to order early, and name date of shipment as early as you can use the plants. Plants shipped early have less foliage, can be packed lighter, and if planted early almost always do well.

**I take** the greatest care to have all plants true to name and seldom ever have a complaint, but should any prove otherwise than represented I will not be responsible for any amount greater than actually paid me for the plants.

**Claims,** if any, must be made on receipt of plants when they will be carefully examined, and if just, made satisfactory.

**Packing is done in the best manner possible.** All plants are nicely cleaned and bunched, early in the season they are tied with fifty in a bunch, later in the season with twenty-five, labeled, and packed in light crates for which I make no charge. Written notice is sent each customer on receipt of order and one when order is shipped.

**In ordering** be sure to write your name and address, Post Office, County and State plainly, and do this every time you write. Be sure to say how plants are to be sent, by mail or express. Express is usually satisfactory and the best way to send plants if the order is large, or if the distance is great. Parcel Post is cheapest for small shipments, and with large shipments if you are within the third zone, or 300 miles from Greenwood. On orders for 500 plants or more express is cheaper than parcel post after the 3rd zone. In ordering small amounts of plants by parcel post please remit the price quoted in the Price-list. Strawberry plants packed for shipment weigh about four pounds per hundred plants. If you want 500 or more plants sent by parcel post I will send them C. O. D. for the exact amount of postage due, if you wish.

**I will sell 50 plants of one variety at the 100 rate, and 500 plants of one variety at the 1000 rate.**

**Substitution.** Early in the season I have every variety listed in this catalogue but late in the season usually sell out of some varieties. In case I am out of varieties ordered please say if I shall substitute some variety of the same season suitable for your locality. I always notify the customer if I have time to receive your answer before you wish the plants shipped, but in case you do not request me to substitute I shall return the amount for the plants I do not have.

## PRICE LIST

	By Mail		By Express	
	Postpaid		Charges Collect	
	Per 25	Per 100	Per 100	Per 1000
Adam's Early, Per. ....	\$0.25	\$0.90	\$0.70	\$5.00
Aberdeen, Per. ....	.25	.90	.70	5.00
Aroma, Per. ....	.25	.75	.60	5.00
Beacon, Per. ....	.40	1.25	1.00	
Bliss, Per. ....	.40	1.25	1.00	
Big Late, Imp. (Kellogg's) ....	.25	.75	.60	5.00
Boquet, Per. ....	.40	1.25	1.00	
Burgess, Per. ....	.30	.90	.75	6.00
Champion, Per. Everbearing ....	.40	1.25	1.00	8.00
Cooper, Per. ....	.30	1.00	.80	6.00
Delicious, Per. ....	.25	.80	.60	5.00
Dr. Burrill, Per. ....	.25	.80	.60	5.00
Dorothy Rust, Per. ....	.25	.80	.65	5.50
Eaton, Per. ....	.25	.80	.65	5.00
Early Bird, Per. ....	.30	.90	.70	5.00
Ford, Per. ....	.25	.75	.60	5.00
Gandy, Per. ....	.25	.75	.60	5.00
Gibson, Per. ....	.25	.75	.60	5.00
Glen Mary, Per. ....	.30	1.00	.75	6.00
Haverland, Imp. ....	.25	.80	.60	5.00
Howard, Per. ....	.30	1.00	.80	6.00
Hunterdon, Imp. ....	.30	1.00	.80	6.00
Joe Johnson, Per. ....	.30	1.00	.75	5.50
Kellogg's Beauty, Per. ....	.50			
Lupton, Per. ....	.30	.90	.70	5.50
McAlpin, Per. ....	.25	.75	.60	5.00
Mastodon, Per. (Everbearing) ...	1.00	2.50	2.25	15.00
Parcell, Imp. ....	.30	.90	.70	5.00
Paul Jones, Imp. ....	.25	.75	.60	5.00
Premier, Per. ....	.30	1.00	.80	6.00
Ridgely, Per. ....	.40	1.25	1.00	7.00
Sample, Imp. ....	.30	.90	.70	6.00
Senator Dunlap, Per. ....	.25	.80	.60	5.00
Wm. Belt, Per. ....	.30	.90	.70	5.50

W. S. TODD,

Jefferson Co., Ohio, Nov. 16th, 1927.

Dear Sir:—I shall want some strawberry plants the coming spring so please send me your prices. I haven't bought any plants for three years. When I buy plants I always get them from you. Let me hear from you and I will forward check for my plants.

Yours truly,

JAS. T. DURBIN.

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**Greenwood, Delaware.**

Shall I Substitute? Answer\_\_\_\_\_

[illegible]



## TESTIMONIALS

Lawrence Co., Ky., March 15th, 1927.

W. S. TODD,

Dear Sir:—I am a new beginner at raising strawberries. Mr. Van Hoose has recommended your plants and I am enclosing my order for 4,000.

Yours truly,

IDE PRESTON.

Columbia Co., N. Y., Feb. 17th, 1927.

W. S. TODD,

Dear Sir:—I enclose my order for Howard plants. The plants I got from you two years ago were fine.

Yours truly,

C. E. FRALEIGH.

Bourbon Co., Ky., May 2nd, 1927.

W. S. TODD,

Dear Sir:—Enclosed is my order for strawberry plants. Mr. Ardery, my neighbor, has beautiful ones that he bought of you.

Respectfully,

MRS. LOUIS ROGERS.

Ulster Co., N. Y., April 21st, 1927.

W. S. TODD,

Dear Sir:—I am enclosing payment for my order of plants. Thanking you very much for your kindness to me, I remain,

Yours truly,

L. DIORIO.

St. Louis Co., Mo., March 7th, 1927.

W. S. TODD,

Dear Sir:—Enclosed is my order for plants. The ones I received from you last year did fine despite the drouth. Thanking you kindly, I am,

Respectfully yours,

JANE DILLON.

Herikimer Co., N. Y., May 18th, 1927.

W. S. TODD,

Dear Sir:—Enclosed please find check for the plants sent me last week. I wish to thank you very much for sending the plants so promptly.

Very truly yours,

LYNN A. WOLLABER.

Jefferson Co., Mo., Feb. 8th, 1927.

W. S. TODD,

Dear Sir:—Enclosed you will find my order for Howard strawberry plants. I am glad to say that I have always been pleased with your plants. I must say that the Howard berries were some better than Premier though both were fine. Thanking you for the fine plants you have sent me in the past, and hoping these will be as nice, I am,

Respectfully yours,

WAL DOHACK.

Kent Co., Del., April 22nd, 1927.

W. S. TODD,

Dear Sir:—The plants arrived this morning. I have not opened them yet but am enclosing check for them. Thanking you for your promptness, I am,

Yours respectfully,

W. L. FISHER.

## TESTIMONIALS

Salem Co., N. J., April 22nd, 1927.

W. S. TODD,

Dear Sir:—Your address was given to me by Mr. P. E. Griffith and I am enclosing my order for Premier and Dorothy Rust strawberry plants.

Yours truly,

MRS. EDWARD HERON.

Kent Co., Del., April 15th, 1927.

W. S. TODD,

Dear Sir:—The plants arrived in fine condition and I want to thank you for giving my order your prompt attention. The plants are growing nicely now.

Respectfully yours,

C. SCHMICK.

St. Louis Co., Mo., April 7th, 1927.

W. S. TODD,

Dear Sir:—I received my plants and as in previous shipments, found them in excellent condition, plants number one and crated first class. I also found myself the possessor of some extra bunches for which I thank you most kindly and assure you of my heartiest appreciation. I have a letter from Mr. Demmer, a part of which I am enclosing regarding plants I ordered from you for him. I remain,

Very truly yours,

FRED HEIM.

Mr. Demmer, of Bollinger Co., said: "I received the strawberry plants and they sure were fine, they had such splendid roots and were packed in such fine shape. I certainly do appreciate them."

Chester Co., Pa., April 2nd, 1927.

W. S. TODD,

Dear Sir:—Enclosed you will find my order for plants. I have been using your plants for several years and have always been pleased with them.

Yours truly,

JESSE R. CLOUD.

St. Louis Co., Mo., April 19th, 1927.

W. S. TODD,

Dear Sir:—Enclosed you will find check for the plants shipped our association. I see no reason why our company should not continue to do business with you as your plants are fine.

Very truly yours,

J. H. MILD, Mgr.

Washington Co., Pa., April 23rd, 1927.

W. S. TODD,

Dear Sir:—I received my plants a few days ago; they were very nice and came in fine condition. I am enclosing an order for a friend to be sent by parcel post.

Respectfully yours,

L. P. GILLIS.

Lancaster Co., Pa., May 1st, 1927.

W. S. TODD,

Dear Sir:—I am sending you my order for plants. Please put my name on your mailing list as I am ordering from a catalog loaned me by a neighbor.

Yours truly,

CLARENCE B. EPLER.

## TESTIMONIALS

Chester Co., Pa., Feb. 17th, 1927.

W. S. TODD,

Dear Sir:—I am ordering my plants earlier this year. I received my plants from you last year but I waited so long before ordering that I had to take second choice though you sent me very nice plants.

Yours truly,

J. REESE GEORGE.

Guernsey Co., Ohio, May 5th, 1927.

W. S. TODD,

Dear Sir:—We want to thank you for the nice plants and the selection you made for us. We know you sent us plants that are marked higher in the price list than the ones we first selected, and we are willing to pay the difference if you will send us the bill. The plants reached us in good condition.

Respectfully yours,

MRS. HOMER YOHIO.

Dutchess Co., N. Y., April 28th, 1927.

W. S. TODD,

Dear Sir:—The 20,000 plants shipped Saturday arrived in good condition and are very satisfactory. Hope you can get the other 10,000 off as requested and this will make my order 50,000 plants this spring.

Very truly yours,

TEATOR BROS.

Ulster Co., N. Y., May 4th, 1927.

W. S. TODD,

Dear Sir:—A few days ago I visited a friend at Milton who had just received some Howard plants from you that were fine and pleased me very much. I would like to have three thousand of the same variety which you will please ship at once.

Yours very truly,

LEONARD ALTIZIO.

Allegheny Co., Pa., Feb. 28th, 1927.

W. S. TODD,

Dear Sir:—Please send me your catalogue and prices of berry plants. I was in Ohio last summer and got your address from a farmer near Canton who was growing plants secured from you.

HARRY THOMAS.

Ulster Co., March 12th, 1927.

W. S. TODD,

Dear Sir:—Mr. Ensign Lyons has recommended your plants to me and I am sending for 3,000 Howard.

Yours truly,

DENNIS O'BRIEN.

Ross Co., Ohio, Dec. 7th, 1927.

W. S. TODD,

Dear Sir:—The plants I bought from you in 1926 did fine and I made money from the berries this year. I shall want 10,000 of your plants next spring so please mail me a catalog.

Yours truly,

E. K. STOUT.

## TESTIMONIALS

Marion Co., Ind., March 20th, 1927.

W. S. TODD,

Dear Sir:—I am sending for 1,000 Premier this season. Last year I sent to you for 200 plants and everyone lived and grew fine. I am expecting strawberry short cake this spring.

Very truly yours,

THOS. McCLURE.

Campbell Co., Ky., April 4th, 1927.

W. S. TODD,

Dear Sir:—I received my plants today and they are in fine condition. Thanking you very much, I remain,

Respectfully yours,

B. H. KROGER.

Roanoke Co., Va., April 14th, 1927.

W. S. TODD,

Dear Sir:—I am enclosing my order for plants for my garden. I have been buying my berries from a neighbor who uses your plants and that's why I am sending you my order.

Very truly yours,

MRS. M. F. TOMPKINS.

Lancaster Co., Pa., May 30th, 1927.

W. S. TODD,

Dear Sir:—I know it is very late to set plants but I am sending you an order and hope you can fill it. I have been fooled by ordering from another firm. I waited two weeks and got nothing. I got your catalogue from a friend.

Yours truly,

AMOS L. BOLL.

Bucks Co., Pa., April 4th, 1927.

W. S. TODD,

Dear Sir:—I am ordering Cooper and Lupton plants. If you do not have them send others that are good for this section. The plants I received from you in the past were always very nice.

Yours truly,

A. H. LENGEL.

St. Louis Co., Mo., Jan. 14th, 1927.

W. S. TODD,

Dear Sir:—I would like to have your berry plants this year. Last year I waited so long that you were out of the kinds I wanted and returned my money. Please let me know the price of the enclosed list and I will send the money for them at once.

Yours truly,

OTTO MUELLER.

Stark Co., Ohio, April 1st, 1927.

W. S. TODD,

Dear Sir:—I am sending you my order for plants again. I have been buying from you for several years and you always sent me good plants. Last year I wanted some raspberry plants so I thought I would get my strawberry plants at the same time and sent my order to a . . . . . firm. I had to wait so long, and it got so late and dry weather set in and I got nothing. I shall not send my order North again.

Yours truly,

JACOB HUTHMACHER.

# Facts About Strawberry Plants and the Fruit They Produce.

**The plants** that I send my customers are all grown from large, healthy, heavy-rooted, selected plants. We usually set them early in March, and they have the advantage of a long growing season, or from early in the Spring until late in the Fall, and should be fully as good, or better than plants grown in the colder sections that do not have this advantage. While it is true that strawberries can be grown successfully in almost any section, one should certainly set the best plants that can be obtained to grow the best berries. **Some may say** that you can't tell a good fruitful plant by looking at it, and that in many cases a large, healthy plant will not produce as much fruit, or fruit that is as good as a small, weak plant. I have never found it so, and a large, healthy plant of any variety, will certainly produce more fruit, and better fruit than a small, weak plant of the same variety. Some may tell you that their "perfected strain" of plants will produce two or three times as much fruit, and that you will get better results from their plants than you can possibly get from plants obtained from any other source, but such has not proved to be the case where such plants have been tested by Experimental Stations, side-by-side with the same variety of plants from other reliable sources, and fully as good results were obtained from just "ordinary plants," as the "perfected strain."

I do not claim to be the largest grower of strawberry plants in the world, or that my plants are better than anyone else can possibly grow, but **I do guarantee** them to be as large and fine as you can get anywhere, no matter what you pay, and to be trimmed and packed in as good condition, and if grown side-by-side, under like conditions, that they will produce as much fruit, and fruit that is as good as can be grown from any plants.

**In digging plants** the entire row is taken up, and for this purpose forks are used as they in no way injure the plants and all of the roots are obtained. As fast as they are dug they are placed in heavy sacks, labeled and carried to the packing house, where they are thoroughly cleaned of all the dead leaves and runners, and all plants too small to be called first-class are thrown out. The first-class plants are then tied in bunches, labeled, and the orders are made up and packed in light ventilated crates with plenty of damp moss, and a card with the certificate of inspection, purchaser's name and address, county and state is placed on the crate and it is ready for shipment. **All of this work is done in a closed building; the plants have not been exposed to the sun and wind and they will reach their destination in perfect condition, fresh and green, and ready to grow.**

**In closing,** I want to thank all who have taken the time to read and examine this catalogue. If you have been buying plants elsewhere and have received good plants and good treatment, and are satisfied with the result from your plants, it is not likely that I will receive your order, but if you are not satisfied with the plants you have been using, and care to favor me with a share, or all of your patronage, I assure you that it will be a pleasure for me to serve you, and I believe you will be pleased with the results from my plants. I will certainly do my best to please you.

Sincerely yours,      W. S. TODD.

